



see you there

AGRI TECH CONFERENCE & EXPO 18 - 20 March 2025

CSIR Convention Centre, Pretoria, South Africa

CONFERENCE PROGRAMME

www.africaagritech.co.za

DAY 1
18 March

Animal AgTech

Exploring innovative animal agtech solutions to drive sustainability, efficiency, and animal welfare in agriculture.

HIGHLIGHTS INCLUDE:

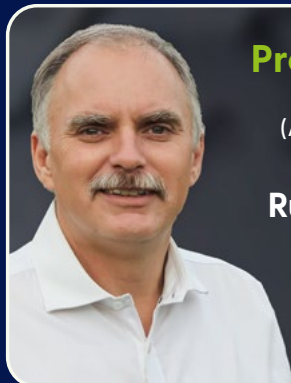


Dr. Nasiphi Moya
South Africa Tshwane Mayor
(on behalf of Host City)



Brett StClair UK
The Rebel Technologist

**Revolutionising
Farming, with
Rebel Technology**



Prof. James Blignaut
South Africa
(ASSET Research, Stellenbosch
University and SAEON):

**Ruminant Production:
The Shift to Net
Carbon Sink**



Tom Westphal
(Executive Director: SAMIC)
& Basson Engelbrecht
(CEO: Reisiger Ventures)

**Future-Ready Meat:
The Digital Revolution**

Panel Discussion: Solutions Driving National Herd Health.

How can we improve traceability, biosecurity, and vaccines over the next 5–10 years to boost growth and access new markets?



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DAY 2
19 March

Plant AgTech

Breakthrough plant agtech solutions to enhance crop sustainability, productivity, and innovation in agriculture.

HIGHLIGHTS INCLUDE:

Pieter Geldenhuys

South Africa (Director, Institute for Technology Strategy and Innovation):

**Beyond the Algorithm:
The Frontier of AI,
Remote Sensing, and
Earth Intelligence**



Mushambi Mutuma

South Africa (Author, Speaker & Tech Leader):

**Re-Coding your
Business for
Growth.**



Alan Hardacre

Brussels
(Strategic Leader in Global Advocacy & Public Affairs):

**Sowing Truth in a Digital
Storm: Addressing
Technophobia and AI-Driven
Disinformation in Agriculture**



Martin Jansen

South Africa
(CIO: ZZZ & MD: ThinkNinjas):

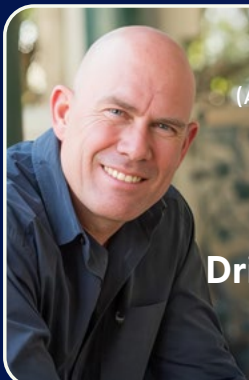
**ZZZ: INTEGRATED
TECHNOLOGY IN
ACTION**



GG Alcock

South Africa
(African adventurer, Entrepreneur & Marketer):

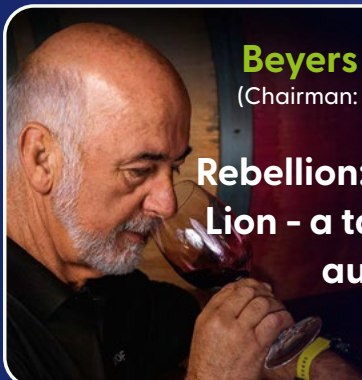
**Kasinomics:
the Informal Sector
Driving Future Growth**



Beyers Truter

South Africa
(Chairman: Pinotage Association & Beyerskloof):

**Rebellion: From Rebel to
Lion - a tale of tenacity,
authenticity and
resilience**



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DAY 3
20 March

AgBusiness

Exploring the intersection of business and agtech, highlighting strategies for scaling innovation and driving industry growth.

HIGHLIGHTS INCLUDE:

**Vuyiswa
Ramokgopa** South Africa
(Gauteng MEC for Agriculture)



Mark Brooks USA
(Managing Director of FMC
Ventures):



**Funding 2040 and
Beyond:
The future of
Bio-Intelligence**

Nick Binedell
South Africa (Founder: GIBS
Business School):



**SA in Focus:
Predicting the
Unpredictable**

John Sanei Dubai
(Renowned & acclaimed futures
strategist):

**The Human A.I
Symphony**



Panel Discussion

Trading Smarter for Economic Growth:

Amidst growing global
protectionism, how can South
Africa better position itself for
expanded trade with its
neighbours and the world?



Audience Engagement

Ask the Experts

Some of our expert speakers answer your
burning questions, moderated by Prof. Nick
Binedell



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