

# COMPANY PROSPECTUS

DOING MORE WITH LESS, ON LESS

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**ABFARMS**  
AGANG BOKAMOSO

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[www.abfarms.co.za](http://www.abfarms.co.za)



Our aim at AB FARMS is to solve the food security crisis, initially in Southern Africa and eventually across the entire African continent.

We will do this by using our proprietary vertical hydroponics pipe system that produces vegetables using 90% less water on 10 times less land, anywhere in the world.

Hydroponics is a soilless farming technique used to grow leafy green crops in water. Hydroponics has significantly lower water and energy requirements, higher planting densities per square metre, and its ability to farm using non-arable land are all advantages that make it a viable solution to feeding an ever-increasing population.

# WELCOME



# OUR TECHNOLOGY

Our Vertical Hydroponic system allows plants to have continuous access to water even though the irrigation system may be off due to power failures, pump failure, or any other reason. The system allows for plants to be irrigated periodically as opposed to continuously; therefore, it requires less electricity.

Our system can produce a variety of leafy green crops such as Lettuce, Swiss Chard, Strawberries, and a selection of herbs including Basil, Thyme, Parsley, Rocket, Mint, Chives, Dill, Oregano, and Catnip.

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# OUR APPROACH

01

## Less Resources

- 90% less water
- 10 times less land

02

## Environmentally Friendly

- 50% less electricity
- No tractors or heavy machinery

03

## Market Friendly

- Highly scalable
- Consistent high quality production



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# HOW DO WE WORK?

AB Farms is pioneering a “business-in-a-box” vertical hydroponics model that delivers commercially scalable production of leafy greens such as basil, lettuce and spinach. Through a rent-to-own structure, we deploy our turnkey hydroponic system to carefully selected farmers.

Each modular farming system contains 2,000 planting units and costs R340,000 to deploy. AB Farms retains ownership during a five-year lease term, collecting monthly rental income. Our farmers earn revenue from produce sales at farm-gate prices with minimal market risk. AB Farms aggregates the produce and sells it to food processors, retailers and restaurants at competitive prices.

This model provides farmers with minimal upfront capital requirements and guaranteed market access, while providing freshly grown high quality leafy greens to our clients.

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# SERVICES OFFERED

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## **Empowering Farmers to Grow Smarter**

**01** Every successful harvest begins with the right foundation. AB Farms equips farmers with a complete turnkey hydroponic system that ensures reliable yields and efficient use of water, land, and energy. For farmers, this means faster start-up, lower risk, and a predictable income stream. For buyers, it means a dependable source of fresh, high-quality produce grown sustainably and consistently, even in drought or off-season conditions.

## **Connecting Farmers to Markets, and Buyers to Freshness**

**02** We don't just grow food, we grow opportunity. AB Farms connects farmers directly to the marketplace through guaranteed offtake agreements and a centralised supply network. Farmers benefit from immediate market access and steady cash flow, while buyers gain a trusted supply partner offering traceable, locally sourced produce with reduced transport time, superior freshness, and consistent pricing. It's a win-win partnership that strengthens local food security and sustainability.

## **Ensuring Quality, Consistency, and Confidence**

**03** At AB Farms, success is cultivated through knowledge. Our continuous training and remote monitoring systems help farmers maintain ideal crop conditions year-round, optimising quality, flavour, and yield. For farmers, this means ongoing mentorship and improved profitability. For buyers, it guarantees every delivery meets the same high standard: clean, nutrient-rich, and sustainably grown greens that align with modern consumer expectations.



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# NEXT STEPS

Whether you're a farmer ready to unlock new income opportunities or a buyer seeking a reliable source of premium, locally grown produce, AB Farms is your partner in sustainable success.

We're building a national network of skilled hydroponic growers who produce high-quality leafy greens.

Each harvest strengthens South Africa's food security, supports local economies, and delivers fresher produce to the market.

**Join us in redefining how Africa grows and consumes its food. One farmer and one consumer at a time**

*Thank you!*



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